


Work Experience



Austin Shipp

WEB DESIGNER
WEB DEVELOPER

Experienced full-stack web developer looking to design & produce simple solutions that actually move the needle.

 (512) 983-7728

 Austin, Texas

 austinshipp@yahoo.com

Technical Skills

MongoDB

ExpressJS

ReactJS & Redux

NodeJS

Version Control (Git & Bitbucket)

Command Line

Webpack & Babel

CSS Post-Processors

REST API Development

JWT Authentication

Adobe Creative Suite

Shopify Theme Development

Webflow Theme Development

Wordpress Theme Development

Google Analytics & Tag Manager

GEEK POWERED STUDIOS | WEB DESIGN & DEV OCT. 19 - PRESENT

- Design/develop custom websites in Shopify (Liquid), Wordpress (PHP), and Webflow
- Developed customizable PHP Wordpress theme to improve page speeds and reduce overall development time
- Improve lead quality by custom building solutions like multi-step quizzes or calculators
- Optimize conversion rates by analyzing heatmaps, analytics and industry trends
- Automate business processes with Zapier

IGNITEDLOCAL | LEAD WEB DEVELOPER FEB 2019 - OCT 2019

- Led a team of 5 junior developers while managing stakeholder projects
- Maintained a high standard of coding best practices
- Optimized conversion rate of qualified leads through competitive analysis, buyer persona research, and the AIDA framework
- Increased organic traffic through collaboration with SEO on content strategy
- Improved team efficiency by on-boarding training, and assisting new developer hires

IGNITEDLOCAL | CONTRACT WEB DEVELOPER DEC 2018 - FEB 2019

- Cut site delivery time in half while maintaining a high volume of task fulfillment
- Transparency and accountability through honest time tracking
- Optimized conversion rate of qualified leads by creating well-researched and cleanly designed websites
- Improved existing site templates by employing more modular and reusable coding practices

Education

AUSTIN CODING ACADEMY | FULL STACK 2016 - 2017

MERN STACK | GIT | CLI | AUTHENTICATION | API DEV

Professional Skills

Wireframe & Mockup Design | Conversion Rate Optimization | Industry & Competitor Research | Project Management
Quality Assurance | Metric Analysis | Onboarding Clients | Clear Communication
Adaptable & Coachable | Collaborative & Independent